



July 28, 2008 Monday

SHOW: COUNTDOWN 8:00 PM EST

BYLINE: Keith Olbermann, Richard Wolffe, Rachel Maddow

GUESTS: Robert Gibbs

HIGHLIGHT: Which of these stories will you be talking about tomorrow?

KEITH OLBERMANN, HOST (voice over): Which of these stories will you be talking about tomorrow?

The trip bump. Obama now up by eight in the Gallup daily tracking poll, registered voters or what trip up? McCain is up by four in the Gallup/"USA Today" Poll likely voters.

The swiftboating of Obama begins. No 527 group needed for an ad about Obama`s trip to Landstuhl which the Pentagon canceled. This time the lie comes directly from John McCain`s campaign.

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And this Center for Media and Public Affairs at George Mason University just put out a study of the evening newscast, this is the same study that, the one that came out in 2006 and said -- some of the network newscasts seem to be giving the Democrats an easier time before the midterms," the right-wing media all over this and said, "This is the greatest survey ever conducted."

So, in that context, look at these numbers, ABC, CBS, and NBC, 28 percent of opinions expressed on the nightly newscast about Obama were positive and 72 percent were negative. And for McCain, it`s 43 percent positive and 57 percent negative.

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